DANIEL M. MARON

UX Designer and Researcher

RESUME OBJECTIVE

UX and Product Manager with 3+ years of experience managing apps, websites, digital projects, and products. Possesses knowledge of design and technology development processes. Looking to leverage my knowledge and experience into a role as full scale UX Designer and Researcher.

EXPERIENCE

UX & CMS IMPLEMENTATION CONTRACTOR

American Society for Surgery of the Hand, Chicago, IL
January 2019 - Present

- Creating wireframes for custom web-based resources and landing pages
- Building and testing new features and functions of a new Content Management System (CMS)
- Presenting new features and wireframes before executive leadership and project stakeholders

UX & DIGITAL LEARNING MANAGER

American Society for Surgery of the Hand, Chicago, IL
November 2015 – January 2019

- Oversaw UX Web Standards Implementation, created a distinct web brand and established standards guidelines, conducted user testing, extensive user research, developed user personas and wireframe mockups
- Managed suite of digital learning products including both websites and apps; managed content, roadmaps, timelines, data collection, review processes, and feature implementations
- Led website redesign by finding and testing templates, modifying CSS, transferring style guides, and managing layouts at responsive sizes
- Managed (3) annual meeting apps; executing the project timeline, supervising content migration, implementation, interface, and RFP process

Chicago, Illinois

linkedin.com/in/
danielmmaron/

www.DanMaron.com

SKILLS

Sketch

InVision

Adobe CS Suite

Salesforce

DNN

WordPress

HTML

CSS

Microsoft Office

TECHNOLOGY PROJECT MANAGER

American Society of Surgery of the Hand, Chicago, IL
October 2014 – November 2015

- Managed the testing and implementation of a Salesforce Association Management System (AMS)
- Supported the backend configuration of the Salesforce AMS
- Managed the implementation of the Oasis Learning Management System
- Led the collection of Google Webmaster Stats and Analytics and directed the organization of content, keywords, and meta data
- Increased ASSH's SEO footprint from under 30,000 pageviews per year to an estimated 4,000,000,000 pageviews per year

MARKET RESEARCH ANALYST

Grant Thornton, Chicago, IL
December 2010 – October 2014

- Collected and organized market information on numerous industries, including online merchants, technology and informatics, financial, medical associations, and logistics companies
- Compiled Excel lists and PowerPoint presentations to identify gaps in a potential client's business
- Evaluated SWOT reports, business journals, and market shares to determine client goals

WEB PRODUCTION AND DESIGN CONTRACTOR

Society for Vascular Surgery, Chicago, IL
January 2010 – March 2014

- Supported building a new website, uploading content into SharePoint platform
- Wrote and edited CSS and HTML code
- Edited and manipulated photos using Adobe Photoshop
- Supported the Memberships Department with database

EDUCATION

UI FOR UX DESIGNERS CERTIFICATE
Careerfoundry.com
October 2018

UX IMMERSION CERTIFICATE
Careerfoundry.com
2018

BACHELOR OF ARTS / TELECOMMUNICATIONS
Indiana University, IN

2004-2008